## For Immediate Release

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## FirstEnergy Ohio Utilities' PIPP RFP Auction: Information Sessions for Prospective Bidders on Wednesday, January 9, 2019

BOSTON (BUSINESS WIRE) — January 3, 2019 — <u>CRA International, Inc.</u> (NASDAQ: CRAI), a worldwide leader in providing <u>economic, financial, and management consulting</u> <u>services</u>, today announced that an RFP auction process will be conducted for FirstEnergy Corp.'s (NYSE: FE) Ohio utilities to procure full requirements service for their Percentage of Income Payment Plan (PIPP) customers. The winning PIPP supplier will be obligated to serve all of the PIPP load for the 12-month delivery period June 2019 through May 2020.

The PIPP RFP auction process will be managed by PIPP RFP Manager CRA International, Inc. d/b/a Charles River Associates. The PIPP RFP auction is being conducted pursuant to the Public Utilities Commission of Ohio's Finding and Order on procurements for PIPP customers (Case No. 16-247-EL-UNC) which was issued on March 2, 2016.

The Information Session for prospective bidders is scheduled for Wednesday, January 09, 2019. Instructions to join the Webcast session are available on the PIPP RFP Auction Information Website at <a href="https://www.firstenergypipprfp.com">www.firstenergypipprfp.com</a>. PIPP Supplier Applications from prospective bidders will be accepted starting January 9, 2019 and are due no later than January 25. Bids from Registered Bidders will be submitted on February 4, 2019.

Additional information about the auction process can be found at the Information Website at <a href="https://www.firstenergypipprfp.com">www.firstenergypipprfp.com</a>.

## About CRA International, Inc. and its Auctions & Competitive Bidding Practice

CRA is a global consulting firm specializing in <a href="litigation">litigation</a>, regulatory, financial, and management consulting</a>. CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at <a href="www.crai.com">www.crai.com</a>. Follow us on <a href="LinkedIn">LinkedIn</a>, <a href="Twitter">Twitter</a>, and <a href="Facebook">Facebook</a>. CRA's Auctions & Competitive Bidding Practice offers businesses, governments, bidders, and other market participants extensive experience in auction and market design, implementation, monitoring, and participation. More information about CRA's Auctions & Competitive Bidding Practice is available at <a href="www.auctions.crai.com">www.auctions.crai.com</a>.