

For Immediate Release

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FirstEnergy Ohio Utilities' PIPP RFP Auction: Information Sessions for Prospective Bidders on Wednesday, January 18, 2018

BOSTON (BUSINESS WIRE) — December 13, 2017 — [CRA International, Inc.](#) (NASDAQ: CRAI), a worldwide leader in providing [economic, financial, and management consulting services](#), today announced that an RFP auction process will be conducted for FirstEnergy Corp.'s (NYSE: FE) Ohio utilities to procure full requirements service for their Percentage of Income Payment Plan (PIPP) customers. The winning PIPP supplier will be obligated to serve all of the PIPP load for the 12-month delivery period June 2018 through May 2019.

The PIPP RFP auction process will be managed by PIPP RFP Manager CRA International, Inc. d/b/a Charles River Associates. The PIPP RFP auction is being conducted pursuant to the Public Utilities Commission of Ohio's Finding and Order on procurements for PIPP customers (Case No. 16-247-EL-UNC) which was issued on March 2, 2016.

The Information Session for prospective bidders is scheduled for Wednesday, January 10, 2018. Instructions to join the Webcast session are available on the PIPP RFP Auction Information Website at www.firstenergypipprfp.com. PIPP Supplier Applications from prospective bidders will be accepted starting January 10, 2018 and are due no later than January 26. Bids from Registered Bidders will be submitted on February 5, 2018.

Additional information about the auction process can be found at the Information Website at www.firstenergypipprfp.com.

About CRA International, Inc. and its Auctions & Competitive Bidding Practice

CRA is a global consulting firm specializing in [litigation, regulatory, financial, and management consulting](#). CRA advises clients on economic and financial matters pertaining to litigation and regulatory proceedings, and guides corporations through critical business strategy and performance-related issues. Since 1965, clients have engaged CRA for its unique combination of functional expertise and industry knowledge, and for its objective solutions to complex problems. Headquartered in Boston, CRA has offices throughout the world and celebrated its 50th anniversary in 2015. Detailed information about Charles River Associates, a registered trade name of CRA International, Inc., is available at www.crai.com. Follow us on [LinkedIn](#), [Twitter](#), and [Facebook](#). CRA's Auctions & Competitive Bidding Practice offers businesses, governments, bidders, and other market participants extensive experience in auction and market design,

implementation, monitoring, and participation. More information about CRA's Auctions & Competitive Bidding Practice is available at www.auctions.crai.com.